

Subject: Hollywood Media BID - Paramount Pictures Needs Your Support SEND AN EMAIL

From: Lisa Schechter

Date: 06/24/2016 01:20 PM

To: Lisa Schechter

Dear Hollywood Media District Board Member:

At yesterday's Board Meeting, our Board unanimously voted to support Paramount Pictures – long term master plan development project. This master plan will support thousands of construction and production jobs and promote one of the City's most important industries – Entertainment. The project itself represents a \$700 million investment in the City and when it is complete will generate \$3.1 billion annually in economic output. Good for Paramount and of course good for our BID. I am asking for each Board Members support by sending an email to the City of Los Angeles in advance of the public hearing scheduled for July 14, 2016.

I have attached a email template (just copy and paste into your email) and send it to elva.nuno-odonnell@lacity.org along with a cc to the following:

Councilmember David Ryu david.ryu@lacity.org

Councilmember Mitch O'Farrell council.member.ofarrell@lacity.org

Ms. Sharyn Keyser Sharon_Keyser@paramount.com

Should you have any questions regarding the foregoing, please do not hesitate to call or email lisa@mediadistrict.org. Thank you in advance for your support.

Regards,

Lisa Schechter
Executive Director
Hollywood Media District BID
1040 N. Las Palmas Avenue
Hollywood, CA 90038
(323)860-0025 Direct
(323)860-0026 Fax

MediaDistrict.org



- [Attachments-124/Email Messaging for Hollywood Media District Board Members.docx](#)
- [Attachments-124/Paramount Pictures Hollywood Project Fact Sheet.pdf](#)